

При выполнении заданий с кратким ответом впишите в поле для ответа цифру, которая соответствует номеру правильного ответа, или число, слово, последовательность букв (слов) или цифр. Ответ следует записывать без пробелов и каких-либо дополнительных символов. Так как на экзамене распознавание апострофа в бланках ответов будет затруднено, записывайте ответ в полной форме, например: donotknow, вместо don'tknow.

В заданиях, где нужно установить соответствие между двумя столбцами, ответ запишите в виде сочетания букв и цифр, соблюдая алфавитную последовательность букв левого столбца. Некоторые данные правого столбца могут использоваться несколько раз или не использоваться вообще. Например: A1B1B4Г2.

Если вариант задан учителем, вы можете вписать или загрузить в систему ответы к заданиям с развернутым ответом. Учитель увидит результаты выполнения заданий с кратким ответом и сможет оценить загруженные ответы к заданиям с развернутым ответом. Выставленные учителем баллы отобразятся в вашей статистике.

1. Выберите реплику-стимул, подходящую по смыслу к предложенной ответной реплике.

My pleasure, sir.

- 1) Thanks a lot, officer. 2) What is the purpose of your visit? 3) Did you have a pleasant trip?
4) Sorry for being late, officer.

2. Выберите реплику-стимул, подходящую по смыслу к предложенной ответной реплике.

Will they?

- 1) They will be staying at a hotel there. 2) I hope they won't be late.
3) A meeting will be held next Tuesday at 5 p.m.
4) It's no use trying to force them, they just won't go.

Hollywood is associated with fame, fortune and glamour. Every year, thousands of young people (1) ... up there, hoping that a producer will spot them and think they have that special something that audiences want to see. Unfortunately, most of them are (2) ... on a journey that leads to disappointment. Take a (3) ... round Los Angeles and ask any waiter or waitress and they will tell you that they are only working there for the time being, until they get their break in films. A combination of failure and economic problems usually means that they eventually (4) ... up their minds to leave and return to the small town they came from, without having made their fortune.

Before you come to the (5) ... that a life in film is for you, ask yourself carefully if you are ready for that change of direction. You'll have to travel and live for a long time at your own (6) ..., working in jobs that provide you with a low (7) ..., with only the occasional glimpse of a star to (8) ... you where you want to be.

3. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (1).

- 1) send 2) move 3) turn 4) play

4. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (2).

- 1) making out 2) setting off 3) taking off 4) moving out

5. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (3).

- 1) voyage 2) cruise 3) tour 4) route

6. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (4).

- 1) do 2) make 3) run 4) come

7. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (6).

- 1) money 2) finance 3) payment 4) expense

A few years ago, a company called Space Marketing came up with a plan to send a mile-long advertisement into space. Using light reflected from the sun, it would beam out a message as large as the moon that could be seen by every single person on the planet as it orbited the Earth.

This would have been one advert that couldn't have been thrown out with the junk mail or switched off by remote control. (1)___ Advertising standards agencies eventually decided not to allow Space Marketing to go ahead with their plans and they were forced to abandon them, but not before several major companies had made serious enquiries about launching their logos into space.

Space may indeed be the final frontier for advertisers, because on Earth we are already surrounded by advertising wherever we are and whatever we are doing. (2)___ There are the promises of health and vitality on the cereal packet we ate from this morning, for example, and the ad that we saw on the side of the bus we caught to work. Most of the time, we are probably not even aware of these less obvious advertising tactics, but that doesn't mean that they aren't effective. (3)___ You are in a packed cinema, watching the latest Hollywood blockbuster. There are adverts before the film or during a break in the film, but are there any during the film? Well, look carefully at the make of car your favourite actor is driving. And what about his watch? Can you see what brand it is? Chances are, you can, and the company that owns the brand is likely to have paid thousands for it to appear in the film.

Whilst products are most often placed in this way in movies and TV series, they also sometimes appear in music videos, video games, plays and even books. (4)___ You may not realise you are being influenced by a technique that sounds so simple, but advertisers consider product placement to be a highly effective form of advertising. After all, they would not be willing to spend as much money as they do on it if they didn't truly believe it worked.

In fact, associating products with cool, exciting lives seems to be one of the most common forms of advertising. (5)___

And let's not forget the power of pure entertainment (6)___ If the consumers are looking forward to the next 'episode' of an ad, once again the product has become associated with something 'cool' and is therefore likely to see a considerable rise in popularity.

So, whether Space Marketing eventually succeeds in launching ads into space or not is perhaps a less important issue than it might seem.

8. Прочитайте текст. Заполните пропуск (1) одним из предложенных текстовых фрагментов.

1 — Apart from the obvious adverts that we see every day on TV, on billboards and in newspapers and magazines, there is a whole 'other world' of advertising messages fighting for our attention.

2 — However, this is a truly inescapable form of advertising.

3 — To advertising executives and agencies, it would have been 'a dream come true'.

4 — Take 'product placement', for example.

1) 1 2) 2 3) 3 4) 4

9. Прочитайте текст. Заполните пропуск (2) одним из предложенных текстовых фрагментов.

1 — Apart from the obvious adverts that we see every day on TV, on billboards and in newspapers and magazines, there is a whole 'other world' of advertising messages fighting for our attention.

2 — However, this is a truly inescapable form of advertising.

3 — To advertising executives and agencies, it would have been 'a dream come true'.

4 — Take 'product placement', for example.

1) 1 2) 2 3) 3 4) 4

10. Прочитайте текст. Заполните пропуск (3) одним из предложенных текстовых фрагментов.

1 — Apart from the obvious adverts that we see every day on TV, on billboards and in newspapers and magazines, there is a whole 'other world' of advertising messages fighting for our attention.

2 — However, this is a truly inescapable form of advertising.

3 — To advertising executives and agencies, it would have been 'a dream come true'.

4 — Take 'product placement', for example.

1) 1 2) 2 3) 3 4) 4

Before I went for my interview for the job with Cramer and Blake Services, I (1) ... to a few people and found out some information about the company. This strategy worked very effectively as it gave the impression that I was keen and responsible and I (2) ... the job on the spot. I was absolutely delighted at first, but soon I discovered that my new boss, Tom, worked very hard, spending all his time in the office. He expected the same level of commitment from his employees. He said each time, "If you (3) ... overtime, you will let the team down." I (4) ... up with the situation for a couple of months without complaining, before finally I had to confront Tom. I wasn't prepared to work so hard for such a low salary. Tom said that I had great potential and (5) ... to the top if I made an effort. However, he totally refused to reduce my workload and so in the end I decided to hand in my resignation. Just a week later I got another job. Now I (6) ... twice as much as my old boss, and my job is twice as interesting. I (7) ... to the top yet, but I am well on the way!

11. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (1).

- 1) have been talking 2) have talked 3) talked 4) was talked

12. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (5).

- 1) will easily get 2) would easily get 3) was easily getting 4) had easily got

13. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (6).

- 1) will be earned 2) am earned 3) earned 4) am earning

14. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (7).

- 1) didn't get 2) haven't got 3) am not getting 4) won't get

§ 1. Holly Sinclair arrives at the north London restaurant where she and I are to have lunch. She looks exactly what she is: a 21-year-old who, thanks to three number-one hit songs, a millionaire husband and blossoming acting career, is having the time of her life. Once she opens her mouth, however, you realise that the person inside her body is actually a middle-aged woman.

§ 2. She has recently acted in three quite different roles that truly caught her imagination. Her three number-one hits have brought her a big measure of artistic freedom, and she intends to make full use of it. "I don't have to do things for the sake of them. It means I can wait a while, find the right things. I've got the time to go out and find out about life, **observe** people and dynamic situations that help me in my work. Ultimately, I'm only ever going to do the things that interest me, that I feel I can do something with. Even if I'm offered a blockbuster, it may not be right at the time, or benefit me."

§ 3. Naturally, Holly Sinclair knew what she wanted in life from an unusually early age — and that, whether she cares to admit it or not, was fame and fortune. At 12, she left Swindon, where her father worked as a builder, and moved to London. Once there, she boarded with her great aunt and uncle while attending the Oldham Theatre School. Three years later, her debut single, "Like Me" became the first of her three number-one hits (she holds the record for being the youngest singer to achieve such a feat). It was not, she says, very hard to leave her parents and three young brothers. She wasn't even particularly homesick. "I wanted to study and I didn't want to stay where I was. I wanted more, I was just very ambitious. I don't know where it came from." After she became famous, most of the time she was rather alone. Her schedule left little time for being a teenager.

§ 4. Then she met her pop-star husband, Freddy Frinton. After their first date, Freddy sent her a silver Ferrari full of roses, in spite of the fact that Holly couldn't drive (the car has since been sold, because Sinclair prefers to drive herself around in a small family car). Then they got married in a Las Vegas wedding chapel, with no family and no rings.

§ 5. She spends her money on CDs and DVDs and going out. The only thing she really wants is a fast car. But then, she wonders whether she can't get another year or two out of her old car first. "Money's never been a big part of my life. Freddy and I never have conversations about money. Maybe we would if we were very poor." She still looks as **composed** as a waxwork model. Does she feel young or old for her age? "Not old exactly, but when I get together with friends, I see a difference in our personalities. Sometimes I get angry with myself that I've done too much, that I haven't saved anything. I mean, what could possibly make me excited?" Holly is smiling brightly, but it sounds assad and as empty as anything I have ever heard.

15. Прочитайте текст и выберите вариант ответа, соответствующий его содержанию.

Why does the writer describe Holly as a 'middle-aged woman'?

- 1) Holly dresses like a middle aged woman. 2) Holly behaves like an older and more sensible person.
3) Holly has much more money than most young people.

16. Прочитайте текст и выберите вариант ответа, соответствующий его содержанию.

Why does Holly drive a small family car?

- 1) She can no longer drive the Ferrari.
- 2) She couldn't afford another Ferrari.
- 3) She likes the convenience of driving a small car.

17. Прочитайте текст и выберите вариант ответа, соответствующий его содержанию.

What is Holly's attitude towards money?

- 1) She hates to discuss it.
- 2) She now finds money unimportant.
- 3) She doesn't think money is a priority in life.

18. Прочитайте текст и выберите вариант ответа, соответствующий его содержанию.

What does the writer find sad about the last words of Holly's that are quoted?

- 1) the fact that Holly has no exciting things left to experience
- 2) the fact that Holly hasn't saved any money
- 3) the fact that Holly feels young for her age

19. Переведите на английский язык фрагмент предложения, данный в скобках.

I haven't met (ни один) of his parents so I don't know what they're like.

20. Переведите на английский язык фрагмент предложения, данный в скобках.

I think you have to (принять) into account that he's a good deal younger than the rest of us.

21. Переведите на английский язык фрагмент предложения, данный в скобках.

I hope that you all enjoy each (друга) company.

Henry Adams is probably the luckiest person I know. I normally envy very few of my friends' jobs because I'm happy with what I do, but Henry Adams is one of those rare people (1) ... job I would like to have myself. Henry had always been (2) ... in animals. That's why he studied to be a vet. He looked after domestic animals in London. But the job didn't live up to his expectations. So he (3) ... it up and found a better one in a game reserve in Africa. Now he is responsible for the well-being of species that are in danger of extinction.

22. Прочитайте текст. Заполните пропуск (1) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

23. Прочитайте текст. Заполните пропуск (2) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

24. Прочитайте текст. Заполните пропуск (3) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

Are you tired of lying on the beach all day and baking in the sun? Are you keen on saving our planet and meeting like-minded people? If so, then one of our eco-tourism packages is the perfect (1) ... (SOLVE) for your upcoming holidays. The waiting lists are long, so make sure your arrangements are made well in advance. Some eco-holidays are dedicated to protecting (2) ... (DANGER) species and helping them to reproduce. There are many ways to experience (3) ... (FORGET) vacations. What about caring for whales and then windsurfing in your free time? Or why not be part of a group that (4) ... (REGULAR) patrols the grounds of a Kenyan nature reserve? Whatever your choice, our organisation will ensure that you don't experience any major (5) ... (CONVENIENCE). Combine your passion for nature and travel, and do something to support our world! With us, it's not just a holiday; it's a chance to take a (6) ... (RESPONSE) holiday.

25. Прочитайте текст. От приведенного в скобке (1) слова образуйте ОДНОКОРЕННОЕ слово таким образом, чтобы оно грамматически и лексически соответствовало содержанию текста. Заполните пропуск (1). Помните, что заданную форму слова необходимо изменить.

26. Прочитайте текст. От приведенного в скобке (2) слова образуйте ОДНОКОРЕННОЕ слово таким образом, чтобы оно грамматически и лексически соответствовало содержанию текста. Заполните пропуск (2). Помните, что заданную форму слова необходимо изменить.

27. Прочитайте текст. От приведенного в скобке (3) слова образуйте ОДНОКОРЕННОЕ слово таким образом, чтобы оно грамматически и лексически соответствовало содержанию текста. Заполните пропуск (3). Помните, что заданную форму слова необходимо изменить.

28. Прочитайте текст. От приведенного в скобке (4) слова образуйте ОДНОКОРЕННОЕ слово таким образом, чтобы оно грамматически и лексически соответствовало содержанию текста. Заполните пропуск (4). Помните, что заданную форму слова необходимо изменить.

29. Прочитайте текст. От приведенного в скобке (5) слова образуйте ОДНОКОРЕННОЕ слово таким образом, чтобы оно грамматически и лексически соответствовало содержанию текста. Заполните пропуск (5). Помните, что заданную форму слова необходимо изменить.

30. Прочитайте текст. От приведенного в скобке (6) слова образуйте ОДНОКОРЕННОЕ слово таким образом, чтобы оно грамматически и лексически соответствовало содержанию текста. Заполните пропуск (6). Помните, что заданную форму слова необходимо изменить.

1. The best thing about the job it is that you get to spend the whole summer outside, doing exciting
2. activities like kayaking and climbing. What could be most better than that? I feel certain you will
3. agree that this is would be an enjoyable way to spend the summer holidays. On the other hand, it
4. can be quite stressful because you're dealing with kids the whole time, and they can be such difficult.
5. Clearly, when working with young children can be challenging from time to time. They don't give
6. you much time off, either. Staff who are expected to work upwards of fifty hours per week. So, there's
7. virtually no downtime when you can just chill in the sunshine. Despite of these disadvantages, I would
8. still recommend this job to you. You'd be far perfect for it, given that you're so active and sporty, and
9. you'd be a big hit with the kids. Let me to know if you want any contact names — I'm sure I could
find
10. some email addresses for you. Please don't hesitate yourself to contact me if you require further help.

31. Прочитайте текст. Из строки (1) выпишите ОДНО лишнее слово.

32. Прочитайте текст. Из строки (2) выпишите ОДНО лишнее слово.

33. Прочитайте текст. Из строки (3) выпишите ОДНО лишнее слово.

34. Прочитайте текст. Из строки (4) выпишите ОДНО лишнее слово.

35. Прочитайте текст. Из строки (5) выпишите ОДНО лишнее слово.

36. Прочитайте текст. Из строки (6) выпишите ОДНО лишнее слово.

37. Прочитайте текст. Из строки (7) выпишите ОДНО лишнее слово.

38. Прочитайте текст. Из строки (8) выпишите ОДНО лишнее слово.

39. Прочитайте текст. Из строки (10) выпишите ОДНО лишнее слово.

1. She described the whole play to us ... detail.
2. Both my sons are crazy ... old motorbikes.
3. The restaurant prides itself ... having the best pizza in town.
4. There are so ... lemons in the fridge that I can't make lemonade.
5. ... Susan use to be slim when she was at university?
6. Bob Dylan ... original name was Robert Zimmerman won the Nobel Prize in Literature in 2016.

40. Прочитайте предложение (1). Заполните пропуск ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.